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One million pixels of Twitter avatar real estate for sale

NEWARK, Del. – April 11, 2011 – Think of it as the Million Dollar Homepage for the Twitter generation. Developer and designer Bart Hook, CEO of 320studios, created the Million Twitter Homepage as a way for socially conscious tweeters to gain followers, while donating to charities in the process.

Hook's site creates a fresh spin on the Million Dollar Homepage, which allowed buyers to leave one permanent message and image on the site for eternity. "The Million Dollar Homepage was a great idea, but instead of having just one image and phrase forever, I wanted to find a way for users to keep both their message and image fresh," said Hook. And he did. The Million Twitter Homepage is an artistic display of live Twitter feeds featuring a user's avatar and latest tweets.

In addition, each month users vote on which charity receives 25 percent of the website's profits. Charities rotate, but currently include the American Cancer Society, National Military Family Association, Drug Policy Alliance, Child's Play and Team Laneybug. Users can also nominate charities of their choice. "I want to provide the opportunity for users to donate to causes they care about while also promoting their Twitter feeds. The current list of charities reflects causes that are important to me and my family," said Hook.

Prime pixel real estate on milliontwitterhomepage.com comes in three sizes for a limited time introductory price as low as \$10 (US) per month for a 20 x 20 block. Standard pricing will take effect in one month. Users have the option to purchase blocks in various intervals from monthly to lifetime packages. Visit the site for a [full price list](#). Five users who [tweet a special message](#) about the site receive a chance to win a free 40 x 40 block for a month.

About 320studios

320studios (320studios.com), established in 1999, is a web design company specializing in email marketing and WordPress development. Bart Hook is the founder and sole proprietor of 320studios.

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